

Wineyard Cellars LLC

trading as Wineyard

Estate Pinot and Chardonnay with 700 club members, a tasting room that pays for itself, and a distributor asking for more.

Investor Summary

Investor Summary · Other (grant, loan, friends & family) · raising \$750.0k

Fiscal year ends Dec · figures in USD · plan figures

One page on NVCA term-sheet lines: the ask, use of funds, ownership

Sample built from a demo company. Not a filing. Review every figure with your accountant.

Boutique winery in Sonoma County: 38 acres of estate Pinot Noir and Chardonnay, a tasting room on Westside Road, three wine clubs and distribution through Southern Glazer's in California and Oregon.

BUSINESS MODEL	INDUSTRY	FOUNDED	WEBSITE
Retail / E-commerce	Estate winery and wine club	2019	https://wineyard.example
UNITS OUTSTANDING	ACCOUNTING METHOD	REPORTING CADENCE	PRINCIPAL ADDRESS
1,000,000	Accrual	Quarterly	4410 Westside Road, Healdsburg, CA 95448
PREPARED	PREPARED WITH		
Oct 6, 2026	Replafin		

CONFIDENTIAL

THE ASK

Other (grant, loan, friends & family) · \$750.0k

RAISING	PRE-MONEY	POST-MONEY	INVESTORS' SHARE
\$750,000	\$4,200,000	\$4,950,000	15.2%

USE OF FUNDS

A second tasting room in Healdsburg, a larger barrel cellar, and the inventory to grow the clubs.

VALUATION

How the number is built

No target exit value is set on My Company, so the VC-method valuation is not shown.

Most recent financing: priced round at a post-money of \$2,000,000 (2023-06).

THE PLAN

Headline numbers by fiscal year

		USD · PLAN
LINE ITEM	FY 2026	
Revenue	\$2,170,239	
Gross profit	\$1,345,570	
Operating expenses	\$1,227,594	
EBITDA	\$117,976	
Free cash flow	\$130,428	
Cash at year end	\$1,096,236	
Headcount at year end	17	

The plan is cash generating over the modelled horizon.

TEAM & OWNERSHIP

Who owns the company

NAME	TITLE	FULLY DILUTED
Elena Marchetti	Founder & GM	60.0%
Tomas Reyes	Head Winemaker	25.0%
Sonoma Growers Fund	Investor	15.0%

UNITS OUTSTANDING	FULLY DILUTED	OPTION POOL	AUTHORIZED
1,000,000	1,050,000	50,000	2,000,000